



About Us

Mission

The Institute for Digital Business Strategy (IDBS) is a future driven organisation which facilitates strategically channelled digital approaches to business challenges. Contributing to the practice of information technology and business strategy formulation for society.

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Institute for Digital Business Strategy



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The IDBS provides improvements for society's digital disruption challenges. Empowering African strategists to become compliant with the strategic needs of entire organizations in the digital era.

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Institute for Digital Business Strategy
Strategy | Digital Technology | Transformation

